



ELEVA BROILER FEST

Dear Parade Participant:

Social events as we knew them were impacted by COVID in 2020, however as we are moving into 2021 we are hopeful that the Eleva Broiler Fest Parade will bounce back. As we are planning for a safe and successful Festival we wanted to reach out to you and cordially invite you to participate in our 63rd Annual Grand Parade. This year the parade will be held on **Sunday June 6th, 2021 at 1:30 PM** in Eleva, Wisconsin.

Floats will be judged in the following categories: Best of Show, Royalty Float and Commercial/Organization Float. When you return the enclosed registration form, please indicate the one category that best describes your entry. Also, make a note if you are a musical or non-musical float and the size of your float. This will help us place your float in the parade line up! Prizes will be mailed the week following the parade.

Due to liability, candy needs to be handed out by walkers and cannot be thrown from vehicles or floats.

The Eleva Broiler Festival contributes over \$4,000.00 to make the Grand Parade a success every year and is also a community fund raiser. In order to offset rising costs and give back to our community, there will be a \$35.00 entry fee for all political entries and also for any non-decorated commercial entry. A commercial unit is an entry whose purpose for entering the parade is to advertise or create good will for a product, service or business. This fee **must** accompany the registration form or your entry WILL NOT be processed. **Please make checks payable to Eleva Broiler Festival.**

The Eleva-Strum High School Band will be marching in the Grand Parade and invites your band to perform in our parade as well. All marching bands that participate will receive \$200.00. Parade line up is 11:30 a.m. at the Eleva Lake Park with parade start time of 1:30 p.m. sharp. The parade begins at the park on the north side of town and proceeds south on Main Street, turning right onto Godard Street. There will be a designated area on Godard Street, by the old feed mill, where you will be able to tear down floats after the parade.

Please return your registration form and payment (if applicable) by May 1, 2021 to Kelly Tollefson-Oium, PO BOX 415, Eleva, WI 54738. Confirmation with parade entry number will be mailed prior to day of parade.

If you are no longer the contact person for your organization, please forward this letter to the proper individuals and include the correct contact information on your registration.

Sincerely,
Kelly Tollefson-Oium
(715)797-0487 or (715)695-3315, ktollefsonoium@ccf.us

Please return to:
Kelly Tollefson-Oium, Grand Parade Chairman
PO Box 415
Eleva, WI 54738

Registration deadline is May 1, 2021

_____ Yes, we **ACCEPT** your invitation to participate in the Eleva Broiler Festival Grand Parade on Sunday May 30, 2021 beginning at 1:30 p.m.

_____ No, we **DECLINE** your invitation, but please **keep us** on your mailing list.

_____ No, we **DECLINE** your invitation, and please **remove** us from your mailing list.

UNIT DESCRIPTION:

_____ Float _____ Band _____ Walking or Vehicle
_____ Other (Please describe in comment section)

FLOAT CATEGORIES:

_____ Royalty _____ Commercial/Organization

Queen: : _____

Attendants: : _____

Does your unit have music or sound of any nature? _____ Yes _____ No

*How much space does your unit need? _____ (approx. feet)

UNIT INFORMATION:

ORGANIZATION: _____

CONTACT: _____

TELEPHONE: _____

ADDRESS: _____

CITY, ST, ZIP: _____

EMAIL: _____

COMMENTS: _____

SIGNATURE: _____

FEE: _____ YES _____ NO (\$35.00 fee for all political or non-decorated commercial floats)